

## Articles in peer refereed journals

Allaert, F-A. Données épidémiologiques sur l'épidémiologie des varices pelviennes et leur corrélation avec la maladie veineuse. *Angéiologie*, 2014, 64-65(4/1): 48-49.

Allaert, F-A., Auvray, C. Compliance, satisfaction and adherence to antihypertensive treatment when initiating a combined therapy: what are their respective responsibilities for the failure previous treatment ? Opera Study. *Archives of Cardiovascular Diseases Supplements*, 2014, 6(1): 75.

Allaert, F-A., Benzenine, E., Quantin, C. Prévalence de la maladie thromboembolique veineuse (MTEV) dans les hôpitaux de France et des Etats-Unis. *Angéiologie*, 2014, 64-65(4/1): 30-31.

Allaert, F-A., Benzenine, E., Quantin, C. Prévalence de la maladie thromboembolique veineuse (MTEV) dans les hôpitaux de France et des MTEV acquises à l'hôpital (nosocomiales). *Journal des Maladies Vasculaires*, 2014, 39(2): 122-123.

Allemand, I., Brullebaut, B. Le capital humain des femmes récemment nommées dans les conseils d'administration des sociétés françaises cotées à Paris. *Management International*, 2014, 18(3): 20-31.

Ashta, A., Couchoro, M., Musa, A.S.M. Dialectic evolution through the social innovation process: from microcredit to microfinance. *Journal of Innovation and Entrepreneurship*, 2014, 3(4): 1-23.

Attuel-Mendes, L. Crowdfunding platforms for microfinance: a new way to eradicate poverty through the creation of a global hub?. *Cost management*, 2014: 38-47.

Attuel-Mendes, L., Notebaert, J-F. La place du client dans les stratégies multicanal des banques françaises sur Internet. *Gestion*, 2014, 39(2): 37-47.

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Barbe, O., Didelot, L. L'utilisation de l'information par les apporteurs de capitaux. *Revue Française de Comptabilité*, 2014(473): 23-26.

Barbe, O., Raimbault, S. La justification des appréciations dans le rapport d'audit : d'une exception française à une pratique internationale ?. *Revue Française de Comptabilité*, 2014(472): 30-35.

Bourcieu, S. La montée en gamme, une difficile ascension. *L'Expansion management review*, 2014(153): 76-85.

Cazaubon, M., Arfi, V., Daniel, C., Anastasie, B., Elalamy, I., Allaert, F-A. Registre SFA thrombose et cancer. *Angéiologie*, 2014, 64-65(4/1): 29.

Cazaubon, M., Arfi, V., Phan Chan The, E., Allaert, F-A. Place du tabagisme dans l'interrogatoire en Phlébologie : Enquête du groupe de travail SFA auprès des médecins vasculaires libéraux et auprès des médecins du travail. *Angéiologie*, 2014, 64-65(4/1): 8-9.

Chaboud, M-C. Pirates never sail alone: exploring the mechanics of social entrepreneurship involved in software piracy. *International journal of entrepreneurship and small business* , 2014, 22(4): 519-536.

Charters, S.J., Michaux, V. Strategies for wine territories and clusters: why focus on territorial governance and territorial branding?. *Journal of Wine Research*, 2014, 25(1): 1-4.

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- Clot, S., Grolleau, G., Ibanez, L., Ndodjang, P. L'effet de compensation morale ou comment les « bonnes actions » peuvent aboutir à une situation indésirable. *Revue Économique*, 2014, 65(3): 557-572.
- Ditter, J.G., Brouard, J. The competitiveness of French protected designation of origin wines: a theoretical analysis of the role of proximity. *Journal of Wine Research*, 2014, 25(1): 5-18.
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- Ginon, E., Ares, G., Issanchou, S., Esteves Dos Santos Laboissière, L.H., Deliza, R. Identifying motives underlying wine purchase decisions: Results from an exploratory free listing task with Burgundy wine consumers. *Food Research International*, 2014, 62: 860-867.
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- Juno-Delgado, E., Iwasinta, E. El consumo de libros frente a las nuevas tecnologías de la información. Reflexiones a partir de los resultados de una encuesta de lectores.. *PragMATIZES*, 2014, 4(6): 114-142.
- Mateu, G., Molina, A., Monzani, L., Muñoz-Navarro, R. Racionalidad y emociones: Investigación en Neuroeconomía. *Investiga Tec*, 2014(20): 19-23.
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- Sharman, P., Ashta, A. Performance lessons for established industries from a new one?. *Cost management*, 2014, 28(2): 3-5.

Sinapi, C. The Role of Financialization in Financial Instability: A Post-Keynesian Institutional Perspective. *LIMES plus: geopoliticki casopis, special issue "World Economic and Social Crisis"*, 2014: 207-232.

Soulas, C. Les Stratégies Alternatives des laboratoires pharmaceutiques. *L'Expansion management review*, 2014(152): 33-38.

Thuy, H.D., Mazzarol, T., Volery, T., Reboud, S. Predicting anticipated rent from innovation commercialisation in SMEs. *European Journal of Innovation Management*, 2014, 17(2): 183-208.

Toutain, O. Entreprendre dans la diversité, certes, mais l'égalité avant tout !. *Entreprendre & Innover*, 2014(20).

### **Books**

Atwal, G., Bryson, D. *Luxury Brands in Emerging Markets*, Basingstocke : Editions Palgrave Macmillan, 2014, 240 p.

Bourcieu, S. *Commerce Extérieur: anatomie d'un mal français*, Cormelles-le-Royal : EMS Management & Société, 2014, 120 p.

Charters, S.J., Michaux, V. *Stratégies des territoires vitivinicoles. Clusters, gouvernance et marque territoriale*, Cormelles-le-Royal : EMS et Management Prospective, 2014, 270 p.

D'angelo, M. *La musique dans le flux télévisuel*, Paris : Observatoire Musical Français, 2014, 82 p.

Mazzarol, T., Reboud, S., Mamouni Limnios, E., Clark, D. *Research Handbook on Sustainable Co-operative Enterprises: Case Studies of Organisational Resilience in the Co-operative Business Model*, Cheltenham : Edward Elgar Publishing, 2014, 770 p.

Resnick, E. *Guide pratique de l'oenotourisme : Découvrir l'offre française et internationale. Identifier son marché. Créer et financer son projet. Communiquer.*, Paris : Dunod, 2014, 194 p.

### **Chapters in books**

Allemand, I., Brullebaut, B., Raimbault, S. Recommendations for boards of directors of investor owned firms from the cooperative model. In : Mazzarol, T., Reboud, S., Mamouni Limnios, E., Clark, D. (coord.). *Research Handbook on Sustainable Co-operative Enterprises: Case Studies of Organisational Resilience in the Co-operative Business Model*, Cheltenham : Edward Elgar Publishing, 2014, 206-220.

Assadi, D. Le modèle rentier du processus d'inflation dans la république islamique. In : Makinsky, M. (coord.). *L'économie réelle de l'iran, Au-delà des chiffres*, Paris : Editions l'Harmattan, 2014, 177-188.

Atwal, G., Bryson, D. Going beyond Misconceptions: Avoiding Pitfalls on the Route to Sustainable Growth. In : Atwal, G., Bryson, D. (coord.). *Luxury Brands in Emerging Markets*, Basingstocke : Editions Palgrave Macmillan, 2014, 201-211.

Atwal, G., Jain, S., Bryson, D. The Rise of The Indian Female Luxury Consumer. In : Atwal, G., Bryson, D. (coord.). *Luxury Brands in Emerging Markets*, Basingstocke : Editions Palgrave Macmillan, 2014, 105-119.

Charters, S.J., Michaux, V. A la recherche de « l'effet Cluster » et de la compréhension des liens entre cette alchimie complexe qui caractérise certains territoires vitivinicoles et les notions de gouvernance et de marque territoriale dans ce secteur. In : Charters, S.J., Michaux, V. (coord.). *Stratégies des territoires vitivinicoles. Clusters, gouvernance et marque territoriale*, Cormelles-le-Royal : EMS et Management Prospective, 2014, 263-270.

Charters, S.J., Michaux, V. Stratégies des territoires vitivinicoles, clusters, gouvernance et marque territoriale : des concepts aux situations réelles, quels enseignements ? In : Charters, S.J., Michaux, V. (coord.). *Stratégies des territoires vitivinicoles. Clusters, gouvernance et marque territoriale*, Cormelles-le-Royal : EMS et Management Prospective, 2014, 13-38.

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D'angelo, M. Actions of Local Cooperation in Matters of Culture and Development, Elements of Analysis. In : Gaborit, P. (coord.). *The Strength of Culture for Development. Why Culture Matters in International Cooperation*, Bruxelles : Peter Lang, 2014, 181-234.

Dave, K., Atwal, G., Bryson, D. The Luxury Landscape in India: Consequences for the Wine Sector. In : Atwal, G., Bryson, D. (coord.). *Luxury Brands in Emerging Markets*, Basingstocke : Editions Palgrave Macmillan, 2014, 85-96.

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Toutain, O., Byrne, J., Fayolle, A. Entrepreneurship Education: What we Know and What we Need to Know. In : Chell, E., Karatas-Özkan, M. (coord.). *Handbook of Research on Small Business and Entrepreneurship*, Edward Elgar Publishing, 2014.

Whyatt, G., Reboud, S. Marketing the Co-operative Advantage (MOCA): The Challenges of Implementation. In : Mazzarol, T., Reboud, S., Mamouni Limnios, E., Clark, D. (coord.). *Sustainable Co-operative Enterprise: Case Studies of Organisational Resilience in the Co-operative Business Model*, Cheltenham : Edward Elgar Publishing, 2014, 331-352.

Wilson, D., Quinton, S. Talking regionally about wine, or twittering terroir?. In : Charters, S.J., Michaux, V. (coord.). *Stratégies des territoires vitivinicoles. Clusters, gouvernance et marque territoriale*, Cormelles-le-Royal : EMS et Management Prospective, 2014, 147-158.

### **Textbooks**

Barbe, O., Didelot, L., Siegwart, J-L. *Comptabilité approfondie - DCG épreuve 10 – Corrigés des applications*. 8th ed., Paris : Nathan, 2014, 272 p.

Barbe, O., Didelot, L., Siegwart, J-L. *Comptabilité approfondie - DCG épreuve 10 - Manuel et applications*. 8th ed., Nathan, 2014, 772 p.

Chapuis, C., Dunn, P. *L'anglais du travail*, Assimil, 2014, 206 p.

### **Case studies**

Atwal, G., Bryson, D. Digital Burberry: Dilemmas in Bringing Luxury Directly To The Customer, 2014.

Atwal, G., Bryson, D. Ergo: Ethical Crises of a German Insurance Giant. *William Davidson Institute at the University of Michigan*, 2014, n°1-429-390.

Atwal, G., Bryson, D. Fast-Fashion Collaborations: Cheap but Chic, 2014.

Jacquin, M.P. CWD Sellier : tradition & innovation. *Case study: CCMP*, 2014, n°F0517.

Toutain, O., Degeorges, J-M. PIVO SAS : apprendre à donner du sens au business plan. *Case study: CCMP*, 2014, n° G1818 .

Wilson, D., Asselineau, A. Adoption of the Screwcap Closure in the Australian Wine Sector - A case study of what not to do to encourage application, 2014, n°15.

### **Papers in Academic Conferences**

Alia, H. A modified HHEP model for assessing impact of microfinance. *Quarterly conference of the Banque Populaire Chair in Microfinance of Burgundy School of Business*, May 21st 2014, Dijon, France.

Alia, H., Ashta, A., Ratsimalahelo, Z. Qualitative Economic Impact Evaluation In Microfinance: The Use Of Diary Methods. *5th International conference on Institutional and Technological Environment for Microfinance*, March 18th-20th 2014, Casablanca, Morocco.

Alia, H., Mateu, G. Behavioral Microfinance: Evidence from a Field Experiment in Cairo. *2nd PhD Workshop Experimental Development Economics: Lab in the Field*, May 31st 2014, Londres, United Kingdom.

Allaert, F-A. Données épidémiologiques sur l'épidémiologie des varices pelviennes et leur corrélation avec la maladie veineuse. *Journées Internationales Francophones d'Angiologie*, January 31st-February 1st 2014, Paris, France.

Allaert, F-A. Etude observationnelle de la Synergie d'Action Séquentielle d'un pansement à l'argent et d'un pansement au NOSF sur la cicatrisation des plaies (Enquête SAS). *18ème Conférence Nationale des Plaies et Cicatrisations*, January 19th-21st 2014, Paris, France.

Allaert, F-A. How can statistics be manipulated?. *10th Edition: Controversies & Updates in venous disease*, January 23rd-25th 2014, Paris, France.

Allaert, F-A., Auvray, C. Compliance, satisfaction and adherence to antihypertensive treatment when initiating a combined therapy: what are their respective responsibilities for the failure previous treatment ? Opera Study. *24èmes Journées Européennes de la Société Française de Cardiologie*, January 15th-18th 2014, Paris, France.

Allaert, F-A., Benzenine, E., Quantin, C. Prévalence de la maladie thromboembolique veineuse (MTEV) dans les hôpitaux de France et des Etats-Unis. *Journées Internationales Francophones d'Angiologie*, January 31st-February 1st 2014, Paris, France.

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Allaert, F-A., Courau, S., Forestier, A. Observational study of a cohort of subjects taking a supplementation of probiotics, vitamins and minerals during winter period : health benefits, subjects' satisfaction and validation of a vitality quotient. *9th International Congress Taste Nutrition Health*, April 3rd-4th 2014, Dijon, France.

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Allemand, I., Barbe, O., Brullebaut, B. Institutional theory and gender diversity on European boards. *Conférence Internationale de Gouvernance*, June 19th-20th 2014, Dijon, France.

Ashta, A. Accelerator and Brakes of Social Innovation diffusion through Social Movements: Based on case studies in and around microfinance.. *5th LAEMOS Colloquium (Latin American and European Meeting on Organization Studies)*, April 2nd-5th 2014, Havana, Cuba.

Ashta, A. Diffusion of Social Innovation: The Case of Cooperatives of Salaried Entrepreneurs. *Conférence Internationale de Gouvernance*, May 19th-20th 2014, Dijon, France.

Ashta, A. Microfinance and Micro-Entrepreneurship. *International Conference on Microfinance And Microentrepreneurship: Issues & Challenges*, August 8th-9th 2013, New-Delhi, India.

Ashta, A. Should Slow Money Movement be encouraged through Regulation?. *Eighth Annual International Conference on Public Policy and Management*, August 12th-14th 2013, Bangalore, India.

Ashta, A., Etapé-Dubreuil, G., Hédou, J-P. Microequity For Sustainable Development: Relationships Between Principal Components Of Micro-Angel Preferences In Selection, Mentoring And Exit. *5th International conference on Institutional and Technological Environment for Microfinance*, March 18th-20th 2014, Casablanca, Morocco.

Assadi, D. Von Mises's Perspective in the Valuation of Time Periods. *Quarterly conference of the Banque Populaire Chair in Microfinance of Burgundy School of Business*, February 17th 2014, Dijon, France.

Assadi, D., Abdessamad, Z. Le fonctionnement des groupes de prêts dans le contexte d'interdiction du taux d'intérêt : le cas de la microfinance marocaine. *5th International Conference on Institutional and Technological Environment for Microfinance*, March 18th-20th 2014, Casablanca, Morocco.

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Attuel-Mendes, L., Bonescu, M., Caseau, C. When discourses of conventional and socially-oriented financiers meet: the question of the identity of cooperative financial institutions. *5th International Conference on Institutional and Technological Environment for Microfinance*, March 18th-20th 2014, Casablanca, Morocco.

Ballantyne, D., Chapuis, C., Lecat, B., Terblanche, N.S. Old world and new world wine concepts of terroir: global thought leaders. *FACULTY OF BUSINESS INTERNATIONAL RESEARCH COLLABORATIONS CONFERENCE*, June 11th 2014, Oxford, United Kingdom.

Ballantyne, D., Chapuis, C., Lecat, B., Terblanche, N.S. What is the concept of terroir? Discussion with Bernard van Berg, a wine-grower in Meursault: a case study on "the most simply wine". *8th International Conference of the Academy of Wine Business Research*, June 28th-30th 2014, Geisenheim, Germany.

Ballereau, V., Sinapi, C. Close or too close? Proximity conflict in Entrepreneurs Team: exploring Arts Organizations. *International Council of Small Businesses*, June 10th-15th 2014, Dublin, Irelande.

Ballereau, V., Sinapi, C. Proches : un peu, beaucoup, trop? Quand le conflit de proximité éclaire la décision de mutualisation en entrepreneuriat collectif; une exploration dans les organisations du spectacle vivant. *Journée AEI/AIREPME*, May 22nd-23rd 2014, Marseille, France.

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Barbe, O., Raimbault, S. La justification des appréciations améliore-t-elle la valeur informative du rapport d'audit ?. *35ème congrès de l'AFC*, May 27th-28th 2014, Lille, France.

Barbe, O., Raimbault, S. La justification des appréciations améliore-t-elle la valeur informative du rapport d'audit ?. *Conférence Internationale de Gouvernance*, May 19th-20th 2014, Dijon, France.

Barbe, O., Raimbault, S. La justification des appréciations améliore-t-elle la valeur informative du rapport d'audit ?. *Workshop Audit*, April 4th 2014, Paris, France.

Biot-Paquerot, G. Processus de succession et entreprises familiales : Permanence du contrôle et écosystèmes d'affaires. *Colloque Fiscalité Droit Gestion*, December 3rd-5th 2014, Strasbourg, France.

Biot-Paquerot, G., Hasnaoui, A., Bidan, M. Systèmes d'information, responsabilité sociale et parties prenantes : entre lipogramme et mariage malheureux. *AIM*, May 19th-23rd 2014, Aix en Provence, France.

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Bonescu, M., Caseau, C. Quel(s) public(s) pour quel crowdfunding ? L'exemple de l'Autriche. *5th International Conference on Institutional and Technological Environment for Microfinance*, March 18th-20th 2014, Casablanca, Morocco.

Bonescu, M., Caseau, C. Regards croisés entre l'enseignement des langues et celui des sciences humaines. Qu'est-ce que l'allemand peut apporter au marketing ?. *42ème Congrès de l'UPLEGESS*, May 22nd-24th 2014, Lyon, France.

Bonescu, M., Tavilla, V. Entre recette(s) du dispositif numérique et recettes de cuisine, quel parcours pour Marmiton ?. *colloque international avec actes Communication électronique, cultures et identités (CECI)*, June 18th-20th 2014, Le Havre, France.

Bonescu, M., Tavilla, V. Revisiter les discours culinaires : l'ethos de Marmiton, du savoir au partage. *XIXème Congrès de la SFSIC*, June 4th-6th 2014, Toulon, France.

Brouard, J., Lecat, B. Unperceived Costs: a Dilemma for French Wine-Growers. *21st Annual Conference VDQS*, May 21st-24th 2014, France.

Bruneder, J., Lecat, B., , M., Pitt, L., Terblanche, N.S. How important are the Bordeaux Wine Determinants: analysis from 1981 to 2001. *2014 Monaco Symposium on Luxury*, April 10th-11th 2014, Monaco, France.

Bumacov, V., Ashta, A., Singh, P. The use of credit scoring in microfinance institutions and their outreach and sustainability. *FACULTY OF BUSINESS INTERNATIONAL RESEARCH COLLABORATIONS CONFERENCE*, June 11th 2014, Oxford, United Kingdom.

Canfield, K., Wilson, D. Creating the ideal purchasing environment for consumers: specialist wine retail outlets in the UK. *8th International Conference of the Academy of Wine Business Research*, June 28th-30th 2014, Geisenheim, Germany.



Caseau, C., Stöckl, A., Brouard, J. The Heurigen- a Viennese Institution facing new Challenges due to changing Ways of Consumption. *3ème workshop franco-autrichien-allemand Consuming in New Ways in a Changing World* , April 24th-25th 2014, Paris, France.

Caseau, C., Stöckl, A., Brouard, J. Traditional Wine Taverns and their hard Landing in the 21st Century – the case of the Viennese Heurigen. *XXI Enometrics Conference*, June 4th-6th 2014, Lyon, France.

Cazaubon, M., Arfi, V., Daniel, C., Anastasie, B., Elalamy, I., Allaert, F-A. Registre SFA thrombose et cancer. *Journées Internationales Francophones d'Angiologie*, January 31st-February 1st 2014, Paris, France.

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Cogan-Marie, L., Charters, S.J. Can wine tourism remedy poor wine marketing? The case of Beaujolais. *8th International Conference of the Academy of Wine Business Research*, June 28th-30th 2014, Geisenheim, Germany.

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